



“ The combination of the Percipio platform and Skillsoft content will help 100,000 veterans gain the knowledge, skills and tools necessary to make a strategic impact in the workforce. ”

**Dan Caporale, Founder of Hire Our Heroes**

## BUSINESS CHALLENGE

**Hire Our Heroes** is a non-profit organization dedicated to assisting veterans in achieving success as they re-enter the workforce.

Hire Our Heroes wanted training that gives veterans the most in-demand skill sets and prepares them for certification and other professional qualifications.

Additionally, the organization was looking for the content to be delivered through an immersive learning experience to help the veterans maximize their time with a vast, multi-modal content library of courseware, videos and books.

## ABOUT HIRE OUR HEROES

Hire Our Heroes is a non-profit organization operated and founded by veterans for veterans. The organization's goal is to lower unemployment and help deliver an all-around talent acquisition and retention strategy for employers to attract veterans. To assist veterans looking for a new career or potential employer, the non-profit trains, mentors and coaches program participants to help them transition back into the civilian workforce after active duty.

## HOW SKILLSOFT® HELPED

Skillsoft donated its **Percipio** intelligent learning platform and Business, Digital and IT **learning content** to help position veterans for success in their next career once they leave the service.

With Percipio veterans can choose to watch, read, and listen to a large selection of Skillsoft's multi-modal library of courseware, videos, books and book summaries, including key certification preparation courses.

The combination of Percipio and Skillsoft's content, which is curated into more than 500 channels and routinely updated by Skillsoft's expert curators, will enable veterans to acquire new skills and knowledge, maximize their potential, and compete on a level playing field.

## KEY METRICS

**100k** **100,000+** veterans have free access to Skillsoft's platform and content

**500+** **500+** channels enable learners to follow a clear and progressive learning path

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